

The Global Victoria Intellect Program

Access new market intelligence
to support your export journey

What is the Global Victoria Intellect Program?

Delivered entirely virtually, the Global Victoria Intellect Program (GVIP) provides Victorian businesses an opportunity to gain **market research intelligence** from students at Victorian universities.

Student teams selected for the program will demonstrate a robust understanding of international markets, and put in over 150 hours collectively to work on your project over the course of a two-week sprint.

Who can register for GVIP?

Current and aspiring Victoria-based exporters are encouraged to register an expression of interest (EOI). **Spaces are limited** and each EOI will undergo evaluation at the discretion of Global Victoria.

What does it cost to participate?

Participation in the program is free.

When do applications open?

EOIs for GVIP are now open and will run throughout 2022 until all places are filled.

Tap into Victoria's diverse network of smart, savvy future leaders & **register your EOI today**.

How do I register?

1. [Register an EOI online](#).
2. If accepted into GVIP, you'll be notified when a student team has been assigned to your project brief.
3. After the two-week sprint, we'll provide you with the market research report developed by your student team.
4. We'll then ask you to provide feedback to your student team.

Where can I learn more about GVIP?

[Visit the Global Victoria website](#) to learn more about GVIP, or [contact Daniela Masci](#), Senior Project Manager at Global Victoria for more details.

"Based on the Singapore Market Research study by our student team as part of GVIP we have joined a Singaporean Building Association and are working with them to set up an office locally."
2019 GVIP participant Australian Turntables - Singapore Market